

ADMISSION GUIDELINES 2017

AIEED (All India Entrance Examination for Design)

ARCH Academy of Design conducts AIEED (All India Entrance Examination for Design) for Undergraduate & Postgraduate level programmes in Design. The exam tests the aesthetic sense, creativity & design sensitivity of students seeking fulfilling careers in the various fields of design. It also tests the logical reasoning & problem-solving aptitude of the student. ARCH invites applications for AIEED '17 towards its UG & PG programmes for the academic year 2017.

PROGRAMMES ON OFFER

Jaipur Campus

UNDERGRADUATE (UG) LEVEL PROGRAMMES

Fashion & Textile Design
Fashion Design & Business
Interior & Spatial Design
Interior Design & Business
Graphic Design (Applied Arts)
Jewellery Design & Business
Product Design

POST GRADUATE (PG) LEVEL PROGRAMMES

Fashion Design & Entrepreneurship
Interior Design & Entrepreneurship
Jewellery Design & Entrepreneurship
Design Communication

Delhi Campus

UNDERGRADUATE (UG) LEVEL PROGRAMMES

Fashion Design
Interior & Spatial Design
Graphic & Interaction Design
Product Design

POST GRADUATE (PG) LEVEL PROGRAMMES

Fashion Design & Entrepreneurship
Interior Design & Entrepreneurship
Design Communication
Creative Styling & Sourcing
Product Merchandising

ELIGIBILITY CRITERIA:

UNDERGRADUATE PROGRAMMES

Students who have Appeared for/Cleared Class 10+2 (CBSE/ICSE/IB/State Board/NIOS or equivalent as

per UGC Guidelines) are eligible to write AIEED Exam.

All UG programmes will be conducted as per Pearson-Edexcel norms. All students, 16 years and above are eligible for the International Undergraduate level course. All aspirants have the opportunity of culminating their studies with a 'Top Up' degree in 1 year from any of the Pearson Edexcel listed Universities around the world after having finished the Pearson Edexcel BTEC embedded in the 4-year programme at ARCH.

Students applying for Undergraduate Interior Design program with a valid NATA score/ AIEED rank/ NID Score are exempted from the AIEED exam and will be called for interview directly.

Class 10+1 Students can also write AIEED 2017. Qualifying students will be eligible for direct admission in the academic year 2018 after clearing the interview.

POSTGRADUATE PROGRAMMES

Graduates or students pursuing graduation in any discipline from a recognised university can apply for this programme.

Students who have done 2 years or 3 years diploma course in design are also eligible for Advance Level Courses.

ADMISSION CALENDAR 2017

AIEED Exam is conducted in two phases: SERIES 1 & SERIES 2.

IMPORTANT DATES

General Aptitude Test (GAT) - 15th March – 10th May 2017

GAT is the first phase of AIEED & is compulsory for all applicants.

Creative Ability Test (CAT)

Only for UG Students, can be given either Online or Centre Based

- Centre Based : Any two consecutive Saturday's after GAT Exam
- Online Exam: Within 5 Days of online GAT Exam

Interview & Portfolio

For both UG & PG applicants

FORMAT OF THE EXAM

Stage I: General Aptitude Test (GAT)

GAT is an Online Exam & is compulsory for all applicants – this is the first phase of AIEED.

Stage II: Creative Aptitude Test (CAT)

CAT can be given as Centre Based Exam or an Online Exam – this is the second phase of AIEED.

Note: Only for UG students

Stage III: Interview & Portfolio Presentation – this is the third phase of AIEED.

STRUCTURE OF AIEED EXAM:

For UG Students

TYPE OF PAPER	TESTING PARAMETERS	NO OF Q'S	Marks	Time
AIEED- GAT GENERAL APTITUDE TEST	To assess design sensibilities, Logical Reasoning, design related awareness, awareness on global issues, & Concepts Comprehension	90	200	3 Hrs
AIEED –CAT CREATIVE APTITUDE TEST	To assess Articulation Skills both written & visual, Design Thinking, Lateral Thinking & creative problem solving, & awareness of Design Principles	26	200	3 Hrs
INTERVIEW + PORTFOLIO	Composure, Focus & clarity, General articulation skills, depth of thinking, range of work in portfolio		100	30 min

*Total Marks for the exam 500

For PG Students

TYPE OF PAPER	TESTING PARAMETERS	NO OF Q'S	Marks	Time
AIEED- GAT GENERAL APTITUDE TEST	To assess design sensibilities, Logical Reasoning, design related awareness, awareness on global issues, & Concepts Comprehension	90	200	3 Hrs
INTERVIEW + PORTFOLIO	Composure, Focus & clarity, General articulation skills, depth of thinking, range of work in portfolio		100	30 min

*Total Marks for the exam 300

SELECTION CRITERIA

The selection of candidates is strictly merit based. The cumulative performance in all parameters mentioned below will be considered for the final selection of candidates.

Performance in past education

AIEED exam result

Performance in Interview + Portfolio.

HOW TO APPLY - GENERAL INSTRUCTIONS

Application form fee: Rs. 3000

HOW TO FILL ONLINE APPLICATION FORM

Visit ARCH website home page (<http://www.archedu.org/>) and register your application. On successfully registering, an email and sms will be sent to the mobile number & email ID you have registered with. Keep the following prerequisites in mind before applying

Keep one scanned photograph of self and scanned copies of mark sheets of 10th, 12th or past

qualification handy. Students need to upload the above-mentioned photographs and documents in the application form. Candidates appearing for the class 11th exam can also apply provisionally. Their score will be considered for the academic year 2018.

For GAT Online Exam, Candidates are free to choose any examination Date & Time Slot. The exam is online, for 3 hours and is compulsory for all. Admit Cards would be available online 7 DAYS prior to the exam. A link will be sent to the candidate's mobile number; open the link to download the admit card.

For CAT Exam, Candidates can choose between Online and Centre Based exam (either Jaipur OR Gurgaon). Admit Cards would be available online 7 DAYS prior to the exam.

Candidates will not be allowed to change the mode of examination after the form is submitted without VALID reasons requesting the change in writing sent to admission@archedu.org, at least 5 days before the exam date.

The decision to grant or disallow the request is entirely in the hands of ARCH management and if accepted, will be intimated to the candidate by mail only.

Candidates will be given 2 interview dates and can choose any one for Interview & Portfolio. This would be a skype interview

The application form fee is INR 3000/- only. Can be paid by choosing any of the following options.

1. Pay either using Debit/Credit Card & use our Online Payment Gateway if you wish to make Online payment
2. Demand Draft

The Demand draft mentioning your name and phone number at the back, drawn in favour of "Arch Educational Society" payable at Jaipur is to be sent to ARCH Academy of Design, Plot No 9, Govind Marg, Malviya Nagar, Jaipur 302017.

PS: Students wishing to pay via DD need to enclose a printout of filled application form + 2 photographs of self + copies of qualification mark sheets of 10th, 12th.

3. Payment in Bank of India branch
Students paying through Bank of India are required to submit the scanned copy of the receipt and personal details (name, course, phone number) on admission@archedu.org for reference. The bank details are as follows:

BANK OF INDIA
M.I. Road Branch, Jaipur
Payable to Arch Educational Society, Jaipur
A/C No. 660020100003311
RTGS/IFSC Code - BKID0006600
PAN No. AAAAAA1934C

Once we receive a completed application form with payment, an auto-generated email will be sent to you mentioning your successful completion of application and payment. In addition to the email, your receipt and a pen drive with information material about the institution will be sent to you by courier. For any information or query, you can write to us at admission@archedu.org.

HOW TO FILL OFFLINE APPLICATION FORM

1. The application is available for INR 3000/- only. Please use one of the following options

Purchase application form from ARCH Academy of Design Centre, Malviya Nagar, Jaipur paying either by Cash or DD drawn in favour of "Arch Educational Society" payable at Jaipur, & fill and submit the same.

HOW TO TAKE AN AIEED EXAM

ONLINE MODE OF AIEED EXAM

Students can write the Online Exam from either home or cyber café.

The candidates, whose forms have been accepted, can appear for the online entrance exam at the allotted date and time slot. Candidates are requested to make sure of the following at their end before they enrol for the Online Exam:

Some important prerequisites for the Students giving Online exam:

1. High-speed Internet facility

- Minimum Requirement: 256 KBPS Broadband connection
- Recommended: 512 KBPS Broadband Connection or higher

2. Google Chrome - Download and install on your computer (if not already present)

It is recommended that you use the Chrome browser for your exam.

3. Flash Player -Download and install on your computer from the given link (if the plug in is not already present) (<https://get.adobe.com/flashplayer/?fpchrome>)

This is ESSENTIAL for you to answer the exam.

4. Keep a Digital camera/ Mobile Phone/ Scanner on hand to record & upload any work done for the exam.

(For the CAT exam)

5. Other Materials to be available at hand:

A4 size blank sheets of paper (15 sheets to answer the drawing oriented questions), pencil & eraser, dry Colour media (colour pencil/ crayons/ oil pastels etc), steel scale. Cutter, scissors, glue stick, Black & blue pens.

(For the CAT exam)

6. Web Camera - Student will be under Surveillance while writing the exam

7. Computer/Peripherals: the minimum specifications:-

Desktop PC/Laptop: with Processor 733 MHZ or higher.

100 MB hard disk space

256 MB RAM minimum

Monitor Resolution (1024 X 768) PIXELS

8. Other Minimum Software required on Computer

Microsoft Windows XP Professional or any other upgraded Operating System (Win 7 or above)

Microsoft Word

9. Power Connection: Please make sure your desktop computer is connected to an Uninterrupted Power Supply (UPS) System during the examination. In case you use a laptop, please keep it fully

charged & connected to a power supply.

PS: Change of date of examination will not be entertained and if the candidate fails to give the examination on the scheduled date, his/her application will be cancelled. Re-scheduling can be done only in case of unavoidable circumstances like Power failure or slow internet connectivity, which if applicable, should be informed immediately over the telephone by the candidate.

For any more information or query you can write to admission@archedu.org or call on 09414070678

CENTRE BASED MODE OF AIEED EXAM

The applicants would be allowed entry at the examination centre only with an admit card attested by a Gazetted officer/School Principal along with an identification proof (driving license/Adhaar card/passport/ 10th mark/last graduation mark sheet).

Candidates should carry black & blue pens, pencil & eraser, steel scale, cutter, scissors, dry colour media (colour pencils/ crayons/oil pastels etc.), glue stick.

Use of any electronic/ computing device like a laptop, mobile, calculator etc. is strictly prohibited for an offline exam.

The student will be notified the result of the examination by a call letter (email and hard copy). The call letter will bear the interview date chosen by the candidate in the application form.

INTERVIEW & PORTFOLIO

1. Make a VIDEO of YOURSELF

This is an important part of our new admission screening process. Based on the Questionnaire file send applicants needs to make a Video of themselves and send to ARCH.

2. Portfolio: Portfolio needs to be shared with us in prior. A Portfolio is the visiting card of the candidate, speaking of their interests & abilities and is a collection of any previous creative work done by the candidate in the form of illustrations, sketches, photographs, essays, prose etc, even films & slideshows that can be shown on a mobile phone

3. Skype interaction On a Scheduled date and time applicant will have a Skype Interview with our Panel of Experts

Candidates failing to appear for an interview session would not be considered for admission. Their applications will be cancelled. Rescheduling of the interview in rare cases would be accepted if an application mentions the reason of absence clearly. You can write to admission@archedu.org.

ADMISSION

The admission fee has to be deposited within the stipulated time, to confirm admission with Arch Academy of Design. The final admission of the candidate will be considered only if he/she fulfils all the requirements mentioned, as well as the eligibility criteria. Defaulting in producing the relevant documents at the time of admission will result in cancellation of admission. The session will start in the 4th week of July.

The candidate needs to deposit all the following documents at the time of Admission:

- Mark sheets of 10th, 12th (original & attested photo copy) OR Graduation and 4 Passport size Photographs (If result is awaited, then the admission will be considered provisional and candidates would be required to produce the mark sheet by July to confirm the admission)
- An attested migration and transfer certificate. School Leaving certificate
- SC/ST, Others (Physically Challenged, NRI, Defense, Artisans) should submit an attested proof.
- Medical Fitness Certificate, attested.
- Income Tax Return of Parents/Guardian
- Address Proof

The documents will be cross checked and admission will be confirmed within 10 days.

SCHOLARSHIP SCHEME

The scholarship will be given to the students on the basis of following criteria: AIEED result, Performance in past qualification, Interview + Portfolio, Income of the family, Ward of a single mother, Servicemen, Craftsmen or artisan etc.

The scholarship will be awarded on first come first served basis. Once all the scholarships are claimed, further students would not be considered for the same, even if they fulfil all the requirements.

BANK LOANS

HDFC Credila provides Bank Loan on Pearson Edexcel Courses. Kindly visit: http://www.credila.com/apply_for_loan_pearson.html for more information.

COUNSELLING

For any query or confusion, students are free to contact the admission department from Monday to Saturday (10 am to 5 pm) on our Toll-Free Number 1800 3070 0626 or mobile no. 9414070678. The student can also email at admission@archedu.org

TERMS & CONDITIONS

Selected candidates, eligible for admission will be required to attend the counselling session at the ARCH Campus or designated cities at their own expense, on the scheduled date and time (displayed on AIEED website www.aieed.com or www.archedu.org)

The admission to any program would be offered as per merit.

The final admission of a student is granted provisionally and shall be accepted as valid only after the completion of scrutiny for the fulfilment of all the eligibility criteria, to the satisfaction of the management, and will be subject to approval by affiliate authority.

If the candidate is absent on the date and time specified for the Interview round or does not deposit the fee through Demand Draft by the mentioned date, his candidature will be cancelled and the next candidate in the final merit list will be considered.

The selected candidates have to bring the Admit Card issued by ARCH, in print form, along with a valid Photo Identity Proof and valid migration & transfer certificate at the time of counselling. All these documents need to be attested by a Grade 1 Gazetted Officer.

Remaining vacant seats shall be offered to the wait-listed candidates in the order of merit.

Any attempt to influence the admission process by way of recommendation will invite immediate disqualification of the candidates.

Any dispute arising out of the admission process & procedures would be admitted under the jurisdiction of Jaipur Courts only.

ARCH reserves the right to add, modify, or discontinue any of the aforesaid points.

ATTENTION

The provisions of the admission guidelines and prospectus can be changed by the management of the ARCH Educational Society without any advance notice and shall be notified at the website www.archedu.org & www.aieed.com. For any representation/ clarification/ dispute, the decision of the Management of ARCH shall be final and binding.